

2023 Hall of Honor Communications

Sponsored by K&K Insurance

Category 1A, Television Commercial

Division	First Place	Second Place	Third Place
1	Brazos Valley Fair & Rodeo, TX	Northern Wisconsin State Fair	Walla Walla Fair & Frontier Days, WA
2	North Texas Fair & Rodeo	Red River Valley Fair Association, ND	Benton Franklin Fair, WA
3	Alaska State Fair	Kansas State Fair	Royal National Agricultural & Industrial Association (EKKA)
4	Royal Agricultural Society of NSW	San Diego County Fair, CA	Maryland State Fair
5	Erie County Fair, NY	San Antonio Livestock Exposition, Inc., TX	Washington State Fair

Category 1B, Digital Advertising Video

Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Washington Town & Country Fair, MO	Wyoming State Fair
2	State Fair of West Virginia	Royal Cornwall Agricultural Association	Waukesha County Fair, WI
3	Alaska State Fair	East Texas State Fair	North Dakota State Fair
4	Wilson County Fair-Tennessee State Fair	Maryland State Fair	Indiana State Fair
5	Washington State Fair	Eastern States Exposition (The Big E), MA	Minnesota State Fair

Category 2, Radio

Division	First Place	Second Place	Third Place
1	Rockingham County Fair, VA	Greater Hillsborough County Fair, FL	Brazos Valley Fair & Rodeo, TX
2	Walworth County Fair, WI	Clay County Agricultural Fair, FL	Ozark Empire Fair, MO
3	Royal National Agricultural & Industrial Association (EKKA)	Nebraska State Fair	Kansas State Fair
4	Oklahoma State Fair	Royal Agricultural Society of NSW	L.A. County Fair, CA
5	Washington State Fair	San Antonio Livestock Exposition, Inc., TX	Eastern States Exposition (The Big E), MA

Category 3, Single-Sided, Flat Promotional Ad

Division	First Place	Second Place	Third Place
1	The Nashville Fair, TN	Chesterfield County Fair Association Inc., VA	Wyoming State Fair
2	Riverside County Fair & National Date Festival, CA	MontanaFair	Ozark Empire Fair, MO
3	Western Idaho Fair	Missouri State Fair	Florida State Fair
4	Royal Agricultural Society of NSW	Indiana State Fair	Maryland State Fair
5	San Antonio Livestock Exposition, Inc., TX	OC Fair & Event Center, CA	Erie County Fair, NY

Category 4, Double-Sided, Multi-Page, or Folded Promotional Ad

Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Wyoming State Fair	Cabarrus County Fair, NC
2	Tennessee Valley Fair	State Fair of Virginia	Walworth County Fair, WI
3	South Carolina State Fair	Alaska State Fair	South Florida Fair & Palm Beach County Expositions, Inc., FL
4	Miami-Dade County Fair & Exposition, FL	San Diego County Fair, CA	Indiana State Fair
5	Eastern States Exposition (The Big E), MA	Erie County Fair, NY	Wisconsin State Fair

Category 5, Promotional/Advertising Poster

Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Grady County Fair, OK	Douglas County Fair & Rodeo, CO
2	American Royal Association, MO	Williamson County Fair Association, Inc., TN	Northwest Washington Fair
3	Missouri State Fair	Georgia National Fair	North Dakota State Fair
4	National Western Stock Show, CO	Royal Agricultural Society of NSW	L.A. County Fair, CA
5	San Antonio Livestock Exposition, Inc., TX	Washington State Fair	Wisconsin State Fair

Category 6, Souvenirs and Commemorative Items			
Division	First Place	Second Place	Third Place
1	The Nashville Fair, TN	The Nashville Fair, TN	Lake County Fair Association, IL
2	Canfield Fair, OH	State Fair of Virginia	Red River Valley Fair Association, ND
3	South Carolina State Fair	Alaska State Fair	Colorado State Fair
4	L.A. County Fair, CA	Miami-Dade County Fair & Exposition, FL	Maryland State Fair
5	Erie County Fair, NY	Minnesota State Fair	Erie County Fair, NY
Category 7, Miscellaneous Marketing			
Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Mercer County Fairgrounds, Inc., OH	Sevier County Fair, TN
2	North Idaho State Fair	Clay County Agricultural Fair, FL	Benton Franklin Fair, WA
3	Missouri State Fair	South Carolina State Fair	Florida State Fair
4	Wilson County Fair-Tennessee State Fair	San Diego County Fair, CA	California State Fair
5	Erie County Fair, NY	Wisconsin State Fair	San Antonio Livestock Exposition, Inc., TX
Category 8, Promotional Advertising: Outdoor			
Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Wyoming State Fair	Cabarrus County Fair, NC
2	Clay County Agricultural Fair, FL	MontanaFair	Tennessee Valley Fair
3	The Great Allentown Fair, PA	Alaska State Fair	Royal National Agricultural & Industrial Association (EKKA)
4	Ohio State Fair	L.A. County Fair, CA	Royal Agricultural Society of NSW
5	San Antonio Livestock Exposition, Inc., TX	Washington State Fair	Wisconsin State Fair
Category 9, Online Advertisements			
Division	First Place	Second Place	Third Place
1	Walla Walla Fair & Frontier Days, WA	Lake County Fair Association, IL	Douglas County Fair & Rodeo, CO
2	North Idaho State Fair	Waukesha County Fair, WI	Benton Franklin Fair, WA
3	Royal National Agricultural & Industrial Association (EKKA)	The Great Allentown Fair, PA	South Carolina State Fair
4	Royal Agricultural Society of NSW	Wilson County Fair-Tennessee State Fair	Ohio State Fair
5	Erie County Fair, NY	Eastern States Exposition (The Big E), MA	Iowa State Fair
Category 10, Social Media			
Division	First Place	Second Place	Third Place
1	Grady County Fair, OK	Brazos Valley Fair & Rodeo, TX	Jerome County Fair & Rodeo, ID
2	State Fair of Virginia	Williamson County Fair Association Inc., TN	North Texas Fair & Rodeo
3	Western Idaho Fair	Missouri State Fair	South Carolina State Fair
4	Miami-Dade County Fair & Exposition, FL	Maryland State Fair	Ohio State Fair
5	Wisconsin State Fair	Minnesota State Fair	Eastern States Exposition (The Big E), MA
Category 11, Out-of-the-Box Marketing/Promotion			
Division	First Place	Second Place	Third Place
1	Washington Town & Country Fair, MO	Lake County Fair Association, IL	The Nashville Fair, TN
2	Spokane County Interstate Fair, WA	American Royal Association, MO	Clay County Agricultural Fair, FL
3	Colorado State Fair	Royal National Agricultural & Industrial Association (EKKA)	Georgia National Fair
4	Royal Agricultural Society of NSW	Miami-Dade County Fair & Exposition, FL	Ohio State Fair
5	Erie County Fair, NY	Iowa State Fair	Minnesota State Fair
Category 12, Best Marketing Campaign			
Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Lake County Fair Association, IL	Wyoming State Fair
2	North Idaho State Fair	Clay County Agricultural Fair, FL	Canfield Fair, OH
3	South Carolina State Fair	Eastern Idaho State Fair	Western Idaho Fair
4	California State Fair	Royal Agricultural Society of NSW	Indiana State Fair
5	Erie County Fair, NY	Eastern States Exposition (The Big E), MA	Wisconsin State Fair