



2022 Innovation in Sponsorship

Sponsored by etix



Category 1, Sponsorship Innovation

Division	First Place	Second Place	Third Place
1	Jerome County Fair & Rodeo, ID	Delaware County Fair, IA	Douglas County Fair & Rodeo, CO
2	Williamson County Fair Association, Inc., TN	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Williamson County Fair Association, Inc., TN
3	Central Washington Fair Association	Wilson County Fair- Tennessee State Fair	Kansas State Fair
4	Maryland State Fair	Wisconsin State Fair	Ohio State Fair
5	Washington State Fair	Iowa State Fair	-

Category 2, First Time Sponsorship

Division	First Place	Second Place	Third Place
1	Big Sky Country State Fair, MT	Anoka County Fair, MN	Douglas County Fair & Rodeo, CO
2	Great Frederick Fair, MD	Williamson County Fair Association, Inc., TN	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN
3	New Mexico State Fair	Western Idaho Fair	Wilson County Fair- Tennessee State Fair
4	Wisconsin State Fair	Ohio State Fair	Erie County Fair, NY
5	Iowa State Fair	-	-

Category 3, Sponsor Continuity

Division	First Place	Second Place	Third Place
1	Lewis County Agricultural Society, NY	Brazos Valley Fair & Rodeo, TX	La Crosse County Agricultural Society, WI
2	Williamson County Fair Association, Inc., TN	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Clay County Agricultural Fair, FL
3	Central Washington Fair Association	Missouri State Fair	Wilson County Fair- Tennessee State Fair
4	Wisconsin State Fair	Ohio State Fair	National Western Stock Show, CO
5	Iowa State Fair	-	-

Category 4, Sponsor Exposure

Division	First Place	Second Place	Third Place
1	Big Sky Country State Fair, MT	Jerome County Fair & Rodeo, ID	Brazos Valley Fair & Rodeo, TX
2	Great Frederick Fair, MD	Williamson County Fair Association, Inc., TN	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN
3	Wilson County Fair- Tennessee State Fair	Alameda County Fair, CA	Clark County Fair, WA
4	Ohio State Fair	Ohio State Fair	National Western Stock Show, CO
5	Iowa State Fair	-	-