



FOR IMMEDIATE RELEASE
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International Association of Fairs and Expositions
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Twitter: The (fair name) received international recognition after competing with their competitive exhibits. #iafe2021

International Fairs and Expositions Contest Results Announced

Springfield, MO – The (fair name) received an Award of Excellence in the Competitive Exhibits contest during the International Association of Fairs and Expositions 2021 Virtual Awards Show.

“We are honored to recognize organizations exceeding in competitive exhibits at their fair. Those receiving these prestigious awards were selected by our panel of judges based on their creativity, concept development, promotion, innovation and adaptability,” Brittney Harper, Member Services Coordinator, said.

The awards were presented during the 2021 Virtual Awards Show, presented both on Zoom and Facebook Live. The Competitive Exhibits contest received 110 entries, showcasing a vast array of promotional tactics used at fairs across the world. Competitive Exhibits awards are sponsored by North American Midway Entertainment, headquartered in Indiana.

The 10 categories within the competitive exhibits awards are divided into five divisions by fair attendance. After submission, entries are judged based upon predetermined criteria set forth by IAFE committees. Judges include industry professionals both within, and outside of, the IAFE membership.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat, or call 800.516.0313.

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