



FOR IMMEDIATE RELEASE
November 18, 2021

International Association of Fairs and Expositions
Rebekah Lee, Director of Communications
rebekahl@fairsandexpos.com
800.516.0313

Twitter: The (fair name) received international recognition after competing with their agricultural exhibits. #iafe2021

International Fairs and Expositions Contest Results Announced

Springfield, MO – The (fair name) received an Award of Excellence in the Agricultural Awards contest during the International Association of Fairs and Expositions 2021 Virtual Awards Show.

“Agriculture is the backbone of our industry, and the IAFE Agriculture Awards program is designed to recognize organizations that are exceeding in that component of our fairs. We are honored to present our recipients with these prestigious awards,” Brittney Harper, Member Services Coordinator, said.

The awards were presented during the 2021 Virtual Awards Show, presented both on Zoom and Facebook Live. The Agricultural Awards contest received 341 entries, showcasing a vast array of sponsorship opportunities and recognition. Agricultural Awards are sponsored by ShoWorks, headquartered in Texas.

The 16 categories within the Agricultural Awards are divided into five divisions by fair attendance. After submission, entries are judged based upon predetermined criteria set forth by IAFE committees. Judges include industry professionals both within, and outside of, the IAFE membership.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat, or call 800.516.0313.

###