



# 2021 Non-Fair Facility Usage

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## Category 1A, Successful Non-Fair Event at your Facility produced or co-produced by Facility staff

Division	First Place	Second Place	Third Place
1	Linn County Fair, IA	Isle Of Wight County Fair, VA	Bonner County Fair, ID
2	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Ozark Empire Fair, MO	California Mid-State Fair
3	South Florida Fair & Palm Beach County Expositions Inc.	Wilson County Fair - Tennessee State Fair	Nebraska State Fair
4	California State Fair	Erie County Fair, NY	Shenandoah County Fair Association, VA
5	-	-	-

## Category 1B, Best 1st Year Event NOT produced by Facility Staff

Division	First Place	Second Place	Third Place
1	Larimer County Fair, CO	Lake County Fair Association, IL	Isle Of Wight County Fair, VA
2	Clark County Fair, WA	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Ozark Empire Fair, MO
3	Central Florida Fair Inc.	Western Idaho Fair	Carolina Classic Fair, NC
4	California State Fair	Erie County Fair, NY	-
5	-	-	-

## Category 1C, Unique event created to utilize the facility during the pandemic

Division	First Place	Second Place	Third Place
1	Martin County Fair, FL	Grant County Fair, WI	Douglas County Fair & Rodeo, CO
2	Great Frederick Fair, MD	Clark County Fair, WA	Ozark Empire Fair, MO
3	Clay County Fair, IA	Central Florida Fair Inc.	Carolina Classic Fair, NC
4	Maryland State Fair	California State Fair	-
5	-	-	-

## Category 1D, Rental Event

Division	First Place	Second Place	Third Place
1	Hendricks County Fair, IN	Herkimer County Fair Association Inc., NY	-
2	Ozark Empire Fair, MO	State Fair Of West Virginia	-
3	Pima County Fair, AZ	North Dakota State Fair	Carolina Classic Fair, NC
4	-	-	-
5	-	-	-

<b>Category 2A, Newsprint (color or black and white)</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	Big Sky Country State Fair, MT	-	-
2	-	-	-
3	Carolina Classic Fair, NC	Clay County Fair, IA	-
4	-	-	-
5	-	-	-
<b>Category 2B, Single Brochure or Flyer</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	Big Sky Country State Fair, MT	Herkimer County Fair Association Inc., NY	-
2	Ozark Empire Fair, MO	-	-
3	Clay County Fair, IA	Western Idaho Fair	-
4	-	-	-
5	-	-	-
<b>Category 2C, Newsletter (digital or print)</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	Larimer County Fair, CO	-	-
2	Ozark Empire Fair, MO	-	-
3	-	-	-
4	California State Fair	Erie County Fair, NY	-
5	-	-	-
<b>Category 2D, Printed Promotional Material Specific to Facility Rentals</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	Big Sky Country State Fair, MT	Larimer County Fair, CO	-
2	Ozark Empire Fair, MO	-	-
3	Clay County Fair, IA	-	-
4	Wisconsin State Fair	-	-
5	-	-	-
<b>Category 2E, Off-Site Promotional Material</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	-	-	-
2	Ozark Empire Fair, MO	-	-
3	Carolina Classic Fair, NC	-	-
4	-	-	-
5	-	-	-

<b>Category 2F, Website (Facility Specific)</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	Lake County Fair Association, IL	Big Sky Country State Fair, MT	-
2	-	-	-
3	North Dakota State Fair	Western Idaho Fair	-
4	California State Fair	-	-
5	-	-	-
<b>Category 2G, Social Media (Facility Specific)</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	-	-	-
2	-	-	-
3	-	-	-
4	California State Fair	-	-
5	-	-	-
<b>Category 3, Overall Campaign Used to Market Your Facility</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	-	-	-
2	Great Frederick Fair, MD	-	-
3	Carolina Classic Fair, NC	-	-
4	-	-	-
5	-	-	-
<b>Category 4A, Facility Beautification Project</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	Fond du Lac County Fair, WI	North Idaho State Fair	-
2	Ozark Empire Fair, MO	Great Frederick Fair, MD	-
3	-	-	-
4	Wisconsin State Fair	-	-
5	Iowa State Fair	-	-
<b>Category 4B, Capital Improvement Plan and Execution – include site plans, funding and finished result.</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
1	North Idaho State Fair	Big Sky Country State Fair, MT	-
2	Ozark Empire Fair, MO	-	-
3	Pennsylvania Farm Show	-	-
4	-	-	-
5	-	-	-

<b>Category 4C, Creative Funding for Facility Project(s) – creative ways to raise funds for facility improvements both capital and/or deferred maintenance.</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
<b>1</b>	-	-	-
<b>2</b>	Ozark Empire Fair, MO	-	-
<b>3</b>	Nebraska State Fair	-	-
<b>4</b>	-	-	-
<b>5</b>	Iowa State Fair	-	-
<b>Category 5, Facility Partnerships – unique partnerships with other business(es) that sponsor the facility or grounds year-round</b>			
<b>Division</b>	<b>First Place</b>	<b>Second Place</b>	<b>Third Place</b>
<b>1</b>	-	-	-
<b>2</b>	-	-	-
<b>3</b>	Carolina Classic Fair, NC	-	-
<b>4</b>	Erie County Fair, NY	-	-
<b>5</b>	-	-	-