



2021 Innovation in Sponsorship

Sponsored by etix



Category 1, Sponsorship Innovation

Division	First Place	Second Place	Third Place
1	Big Sky Country State Fair, MT	Jerome County Fair, ID	North Idaho State Fair
2	Great Frederick Fair, MD	Williamson County Fair, TN	MontanaFair
3	Wilson County Fair - Tennessee State Fair	New Mexico State Fair	North Dakota State Fair
4	Royal Agricultural Society of NSW	Wisconsin State Fair	Ohio State Fair
5	Washington State Fair	Iowa State Fair	Iowa State Fair

Category 2, First Time Sponsorship

Division	First Place	Second Place	Third Place
1	Greater Jacksonville Agricultural Fair, FL	Jerome County Fair, ID	Douglas County Fair & Rodeo, CO
2	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Clay County Agricultural Fair, FL	Great Frederick Fair, MD
3	Western Idaho Fair	Wilson County Fair - Tennessee State Fair	South Florida Fair & Palm Beach County Expositions Inc.
4	Wisconsin State Fair	Royal Agricultural Society of NSW	Royal Agricultural Society of NSW
5	Iowa State Fair	Iowa State Fair	-

Category 3, Sponsor Continuity

Division	First Place	Second Place	Third Place
1	North Idaho State Fair	Big Sky Country State Fair, MT	Douglas County Fair & Rodeo, CO
2	Clay County Agricultural Fair, FL	Great Frederick Fair, MD	MontanaFair
3	Wilson County Fair - Tennessee State Fair	Missouri State Fair	Nebraska State Fair
4	Royal Agricultural Society of NSW	Wisconsin State Fair	Ohio State Fair
5	Washington State Fair	Iowa State Fair	Iowa State Fair

Category 4, Sponsor Exposure

Division	First Place	Second Place	Third Place
1	North Idaho State Fair	Big Sky Country State Fair, MT	Herkimer County Fair Association Inc., NY
2	Clay County Agricultural Fair, FL	Walworth County Fair, WI	Tennessee Valley Fair
3	Wilson County Fair - Tennessee State Fair	Nebraska State Fair	Western Idaho Fair
4	Ohio State Fair	Royal Agricultural Society of NSW	Wisconsin State Fair
5	Iowa State Fair	Washington State Fair	-