

2021 Hall of Honor Communications

Sponsored by K&K Insurance

Category 1, Video Promo

Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Adams County Fair, CO	Cabarrus County Fair, NC
2	North Texas Fair & Rodeo	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Walworth County Fair, WI
3	Kansas State Fair	South Carolina State Fair	Clay County Fair, IA
4	Maryland State Fair	Indiana State Fair	Oklahoma State Fair
5	Minnesota State Fair	Eastern States Exposition (The Big E), MA	Washington State Fair

Category 2, Radio

Division	First Place	Second Place	Third Place
1	Herkimer County Fair Association Inc., NY	North Idaho State Fair	Isle Of Wight County Fair, VA
2	Clay County Agricultural Fair, FL	Eastern Idaho State Fair	Walworth County Fair, WI
3	Kansas State Fair	Florida State Fair	Oregon State Fair
4	Wisconsin State Fair	Royal Agricultural Society of NSW	Indiana State Fair
5	Minnesota State Fair	Washington State Fair	Eastern States Exposition (The Big E), MA

Category 3, Single-Sided, Flat Promotional Ad

Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Walla Walla Fair & Frontier Days, WA	Jerome County Fair, ID
2	Clay County Agricultural Fair, FL	Ozark Empire Fair, MO	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN
3	Missouri State Fair	South Florida Fair & Palm Beach County Expositions Inc.	Western Idaho Fair
4	Erie County Fair, NY	Wisconsin State Fair	-
5	Washington State Fair	Eastern States Exposition (The Big E), MA	Iowa State Fair

Category 4, Double-Sided, Multi-Page, or Folded Promotional Ad

Division	First Place	Second Place	Third Place
1	Big Sky Country State Fair, MT	Lake County Fair, FL	Adams County Fair, CO
2	Eastern Idaho State Fair	Waukesha County Fair, WI	MontanaFair
3	Clay County Fair, IA	Western Idaho Fair	South Carolina State Fair
4	Wisconsin State Fair	Erie County Fair, NY	Indiana State Fair
5	Iowa State Fair	Eastern States Exposition (The Big E), MA	Washington State Fair

Category 5, Promotional/Advertising Poster

Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Jerome County Fair, ID	Cabarrus County Fair, NC
2	Tennessee Valley Fair	Ozark Empire Fair, MO	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN
3	Western Idaho Fair	Wilson County Fair - Tennessee State Fair	Alaska State Fair
4	Indiana State Fair	Wisconsin State Fair	-
5	Iowa State Fair	Washington State Fair	Minnesota State Fair

Category 6, Souvenirs and Commemorative Items			
Division	First Place	Second Place	Third Place
1	Walla Walla Fair & Frontier Days, WA	Cabarrus County Fair, NC	Walla Walla Fair & Frontier Days, WA
2	San Mateo County Fair, CA	Clay County Agricultural Fair, FL	Ozark Empire Fair, MO
3	Alaska State Fair	Alaska State Fair	South Carolina State Fair
4	Wisconsin State Fair	Royal Agricultural Society of NSW	Royal Agricultural Society of NSW
5	Minnesota State Fair	Iowa State Fair	Iowa State Fair
Category 7, Miscellaneous Marketing			
Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Grant County Fair, WI	Douglas County Fair & Rodeo, CO
2	MontanaFair	Ozark Empire Fair, MO	North Texas Fair & Rodeo
3	Western Idaho Fair	North Dakota State Fair	South Carolina State Fair
4	Royal Agricultural Society of NSW	-	-
5	Washington State Fair	OC Fair & Event Center, CA	-
Category 8, Promotional Advertising: Outdoor			
Division	First Place	Second Place	Third Place
1	Lake County Fair, FL	Cabarrus County Fair, NC	North Idaho State Fair
2	Eastern Idaho State Fair	Tennessee Valley Fair	North Texas Fair & Rodeo
3	South Florida Fair & Palm Beach County Expositions Inc.	Great Allentown Fair, PA	Georgia National Fair
4	Maryland State Fair	Indiana State Fair	Wisconsin State Fair
5	Eastern States Exposition (The Big E), MA	Iowa State Fair	Minnesota State Fair
Category 9, Online advertisements			
Division	First Place	Second Place	Third Place
1	Walla Walla Fair & Frontier Days, WA	Isle Of Wight County Fair, VA	Big Sky Country State Fair, MT
2	Tennessee Valley Fair	Clay County Agricultural Fair, FL	Williamson County Fair, TN
3	Oregon State Fair	Western Idaho Fair	Nebraska State Fair
4	Royal Agricultural Society of NSW	Wisconsin State Fair	Erie County Fair, NY
5	OC Fair & Event Center, CA	Washington State Fair	Iowa State Fair
Category 10, Social Media			
Division	First Place	Second Place	Third Place
1	Washington Town & Country Fair, MO	Lake County Fair Association, IL	Wayne Regional Agricultural Fair, NC
2	Eastern Idaho State Fair	San Mateo County Fair, CA	MontanaFair
3	Oregon State Fair	Wilson County Fair - Tennessee State Fair	Missouri State Fair
4	Royal Agricultural Society of NSW	Wisconsin State Fair	Indiana State Fair
5	Washington State Fair	Eastern States Exposition (The Big E), MA	Minnesota State Fair
Category 11, At-Home Activities			
Division	First Place	Second Place	Third Place
1	Douglas County Fair & Rodeo, CO	Larimer County Fair, CO	Lake County Fair, FL
2	Clay County Agricultural Fair, FL	Williamson County Fair, TN	-
3	Wilson County Fair - Tennessee State Fair	Missouri State Fair	North Dakota State Fair
4	Erie County Fair, NY	Oklahoma State Fair	Royal Agricultural Society of NSW
5	Iowa State Fair	Minnesota State Fair	-

