



FOR IMMEDIATE RELEASE  
December 3, 2019

**International Association of Fairs and Expositions**  
**Rebekah Lee, Director of Communications**  
[rebekahl@fairsandexpos.com](mailto:rebekahl@fairsandexpos.com)  
**800.516.0313**

**Twitter:** The     (fair name)     received international recognition after competing with their competitive exhibits. #iafe2019

### **International Fairs and Expositions Contest Results Announced**

San Antonio, TX – The     (fair name)     received an Award of Excellence in the Competitive Exhibits contest at the 129<sup>th</sup> annual International Association of Fairs and Expositions (IAFE) convention.

“The award recipients of the IAFE Competitive Exhibits awards are industry leaders within competitive exhibits. After careful consideration, the recipients who successfully showcase competitive exhibits are presented a prestigious award at our international convention,” Lori Hart, Director of Education and Member Services, said.

The awards were presented during the second general session on November 27, 2018. The Competitive Exhibits contest received 366 entries, showcasing a vast array of promotional tactics used at fairs across the world. Competitive Exhibits awards are sponsored by North American Midway Entertainment, headquartered in Indiana.

The 15 categories within the competitive exhibits awards are divided into five divisions by fair attendance. After submission, entries are judged based upon predetermined criteria set forth by IAFE committees. Judges include industry professionals both within, and outside of, the IAFE membership.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit [www.fairsandexpos.com](http://www.fairsandexpos.com), follow the IAFE on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat, or call 800.516.0313.

###