



FOR IMMEDIATE RELEASE
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International Association of Fairs and Expositions
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Twitter: The (fair name) received international recognition after competing with their marketing campaign. #iafe2019

International Fairs and Expositions Contest Results Announced

San Antonio, TX – The (fair name) received an Award of Excellence in the Hall of Honor Communications contest at the 129th annual International Association of Fairs and Expositions (IAFE) convention.

“The IAFE Hall of Honor Communications contest is a great way to showcase promotional efforts and marketing campaigns executed throughout the industry. After careful evaluation, award recipients are chosen to represent their Fair at our international convention,” Lori Hart, Director of Education and Member Services, said.

The awards were presented during the final general session on December 4, 2019. The Hall of Honor Communications contest received 889 entries, showcasing a vast array of promotional tactics used at fairs across the world. Communication awards are sponsored by K&K Insurance, headquartered in Indiana.

The 21 categories within the communication awards are divided into five divisions by fair attendance. After submission, entries are judged based upon predetermined criteria set forth by IAFE committees. Judges include industry professionals both within, and outside of, the IAFE membership.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat, or call 800.516.0313.

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