



FOR IMMEDIATE RELEASE  
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**International Association of Fairs and Expositions**  
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**Twitter:** The     (fair name)     received international recognition after competing with their agricultural exhibits. #iafe2019

### **International Fairs and Expositions Contest Results Announced**

San Antonio, TX – The     (fair name)     received an Award of Excellence in the Agricultural Awards contest at the 129<sup>th</sup> annual International Association of Fairs and Expositions (IAFE) convention.

“The IAFE Agricultural Awards showcases the unique outreach Fairs are doing to engage and educate the public sector about the importance of agriculture. The recipients are chosen after careful consideration and steep competition and are considered the industry leaders in agriculture,” Lori Hart, Director of Education and Member Services, said.

The awards were presented during the second general session on December 3, 2019. The Agricultural Awards contest received 532 entries, showcasing a vast array of sponsorship opportunities and recognition. Agricultural Awards are sponsored by ShoWorks, headquartered in Texas.

The 17 categories within the Agricultural Awards are divided into five divisions by fair attendance. After submission, entries are judged based upon predetermined criteria set forth by IAFE committees. Judges include industry professionals both within, and outside of, the IAFE membership.

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit [www.fairsandexpos.com](http://www.fairsandexpos.com), follow the IAFE on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat, or call 800.516.0313.

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