

2019 Hall of Honor Communications

Sponsored by K&K Insurance

Category 1. Television

Division	First Place	Second Place	Third Place
1	Red River Valley Fair Association, ND	Isle Of Wight County Fair, VA	Western Carolina State Fair
2	San Mateo County Fair, CA	Tennessee Valley Fair	Eastern Idaho State Fair
3	Royal Agricultural Society Of WA	Central Washington's State Fair	Florida State Fair
4	Ohio State Fair	Indiana State Fair	Royal Agricultural Society of NSW
5	Eastern States Exposition (The Big E), MA	Minnesota State Fair	Wisconsin State Fair

Category 2. Radio

Division	First Place	Second Place	Third Place
1	North Idaho State Fair	Cabarrus County Fair, NC	Herkimer County Fair Association Inc., NY
2	Washington County Fair, NY	Clay County Agricultural Fair, FL	Waukesha County Fair, WI
3	Ventura County Fair, CA	Oregon State Fair	Clark County Fair, WA
4	Oklahoma State Fair	Royal Agricultural Society of NSW	California State Fair
5	Eastern States Exposition (The Big E), MA	Minnesota State Fair	Iowa State Fair

Category 3. Newspaper Ad: Black & White

Division	First Place	Second Place	Third Place
1	Douglas County Fair & Rodeo, CO	Isle Of Wight County Fair, VA	Roosevelt County Fair, MT
2	State Fair Of Virginia	MontanaFair	-
3	Nebraska State Fair	South Carolina State Fair	Ventura County Fair, CA
4	California State Fair	Ohio State Fair	Wilson County Fair, TN
5	Washington State Fair	Eastern States Exposition (The Big E), MA	Erie County Fair, NY

Category 4. Newspaper Ad: Color

Division	First Place	Second Place	Third Place
1	Washington Town & Country Fair, MO	Cabarrus County Fair, NC	North Idaho State Fair
2	Eastern Idaho State Fair	State Fair Of Virginia	MontanaFair
3	Nebraska State Fair	South Florida Fair & Palm Beach County Expo	Ventura County Fair, CA
4	California State Fair	Indiana State Fair	Maryland State Fair
5	Wisconsin State Fair	Iowa State Fair	Washington State Fair

Category 5. Magazine Ad

Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	North Idaho State Fair	Douglas County Fair & Rodeo, CO
2	State Fair Of Virginia	Clay County Agricultural Fair, FL	MontanaFair
3	South Carolina State Fair	Missouri State Fair	Clay County Fair, IA
4	Ohio State Fair	Maryland State Fair	Wilson County Fair, TN
5	Wisconsin State Fair	Minnesota State Fair	Eastern States Exposition (The Big E), MA

Category 6. Single Brochure/Flyer			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Herkimer County Fair Association Inc., NY	Sac County Fair, IA
2	Eastern Idaho State Fair	MontanaFair	Western Fair, ON
3	North Dakota State Fair	Western Idaho Fair	Missouri State Fair
4	California State Fair	Maryland State Fair	Wilson County Fair, TN
5	Wisconsin State Fair	Erie County Fair, NY	Minnesota State Fair
Category 7. Electronic Newsletter			
Division	First Place	Second Place	Third Place
1	Washington Town & Country Fair, MO	Red River Valley Fair Association, ND	Lake County Fair Association, IL
2	Western Fair, ON	Waukesha County Fair, WI	Eastern Idaho State Fair
3	Western Idaho Fair	Royal National Agricultural And Industrial Association (Ekka), MA	North Dakota State Fair
4	Indiana State Fair	Wilson County Fair, TN	Miami Dade County Fair & Exposition, FL
5	Erie County Fair, NY	Wisconsin State Fair	Washington State Fair
Category 8. Printed Promotional Material			
Division	First Place	Second Place	Third Place
1	Douglas County Fair & Rodeo, CO	Lake County Fair Association, IL	Red River Valley Fair Association, ND
2	Eastern Idaho State Fair	Tennessee Valley Fair	State Fair Of Virginia
3	Royal National Agricultural And Industrial Association (Ekka)	Clay County Fair, IA	Sioux Empire Fair, SD
4	Oklahoma State Fair	California State Fair	Wilson County Fair, TN
5	Washington State Fair	Erie County Fair, NY	Wisconsin State Fair
Category 9. Commemorative Poster			
Division	First Place	Second Place	Third Place
1	-	-	-
2	MontanaFair	Ozark Empire Fair, MO	Montgomery County Agricultural Fair, MD
3	Ventura County Fair, CA	California Mid State Fair	Alaska State Fair
4	Wilson County Fair, TN	National Western Stock Show And Rodeo, CO	California State Fair
5	Wisconsin State Fair	Iowa State Fair	Minnesota State Fair
Category 10. Promotional/Advertising Poster			
Division	First Place	Second Place	Third Place
1	The Saratoga County Fair, NY	Cabarrus County Fair, NC	Red River Valley Fair Association, ND
2	Eastern Idaho State Fair	Williamson County Fair, TN	MontanaFair
3	Georgia National Fair	Western Idaho Fair	South Florida Fair & Palm Beach County Exposition, Inc.
4	Indiana State Fair	California State Fair	Miami Dade County Fair & Exposition, FL
5	Eastern States Exposition (The Big E), MA	Wisconsin State Fair	Iowa State Fair
Category 11. Miscellaneous Marketing/Promotional Display or Piece (Pre-Fair)			
Division	First Place	Second Place	Third Place
1	Douglas County Fair & Rodeo, CO	North Idaho State Fair	Herkimer County Fair Association Inc., NY
2	Tennessee Valley Fair	State Fair of Virginia	MontanaFair
3	North Dakota State Fair	Alaska State Fair	California Mid State Fair
4	Indiana State Fair	New Mexico State Fair	California State Fair
5	Wisconsin State Fair	Erie County Fair, NY	Iowa State Fair

Category 12. Miscellaneous Marketing/Promotional Display or Piece (During Fair)			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Red River Valley Fair Association, ND	Douglas County Fair & Rodeo, CO
2	Waukesha County Fair, WI	Tennessee Valley Fair	Great Frederick Fair, MD
3	South Carolina State Fair	Royal National Agricultural And Industrial Association (Ekka)	California Mid State Fair
4	Maryland State Fair	California State Fair	Miami Dade County Fair & Exposition, FL
5	Minnesota State Fair	Wisconsin State Fair	Iowa State Fair
Category 13. Promotional Advertising: Outdoor			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Cabarrus County Fair, NC	Red River Valley Fair Association, ND
2	Eastern Idaho State Fair	MontanaFair	Antelope Valley Fair Association, CA
3	Missouri State Fair	California Mid State Fair	Great Allentown Fair, PA
4	Ohio State Fair	California State Fair	National Western Stock Show And Rodeo, CO
5	Eastern States Exposition (The Big E), MA	Iowa State Fair	Erie County Fair, NY
Category 14. Web Advertisement			
Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Lake County Fair Association, IL	Isle Of Wight County Fair, VA
2	Eastern Idaho State Fair	MontanaFair	Waukesha County Fair, WI
3	Evergreen State Fair, WA	Alameda County Fair, CA	Great Allentown Fair, PA
4	Ohio State Fair	Maryland State Fair	Wilson County Fair, TN
5	Washington State Fair	Wisconsin State Fair	Erie County Fair, NY
Category 15. Miscellaneous Use of Technology to Promote Fair/Event			
Division	First Place	Second Place	Third Place
1	Brazos Valley Fair & Rodeo, TX	Washington Town & Country Fair, MO	Douglas County Fair & Rodeo, CO
2	Tennessee Valley Fair	Eastern Idaho State Fair	Northwest Washington Fair
3	South Carolina State Fair	Alameda County Fair, CA	Georgia National Fair
4	California State Fair	Indiana State Fair	Ohio State Fair
5	Wisconsin State Fair	Iowa State Fair	Erie County Fair, NY
Category 16. Unique Advertising Specialties/Merchandise/Souvenirs			
Division	First Place	Second Place	Third Place
1	Isle Of Wight County Fair, VA	Cabarrus County Fair, NC	Douglas County Fair & Rodeo, CO
2	Tennessee Valley Fair	Williamson County Fair, TN	Ozark Empire Fair, MO
3	South Carolina State Fair	Missouri State Fair	Alaska State Fair
4	National Western Stock Show And Rodeo, CO	California State Fair	Wilson County Fair, TN
5	Wisconsin State Fair	Washington State Fair	Iowa State Fair
Category 17. Social Media/Mobile Campaign			
Division	First Place	Second Place	Third Place
1	Sac County Fair, IA	Washington Town & Country Fair, MO	Roosevelt County Fair, MT
2	State Fair of Virginia	Western Fair, ON	Northwest Washington Fair
3	Missouri State Fair	Nebraska State Fair	Clay County Fair, IA
4	California State Fair	Ohio State Fair	Indiana State Fair
5	Washington State Fair	Erie County Fair, NY	Wisconsin State Fair

Category 18. Promotional Event			
Division	First Place	Second Place	Third Place
1	Red River Valley Fair Association, ND	Lake County Fair Association, IL	El Paso County Fair, CO
2	Ozark Empire Fair, MO	State Fair Of Virginia	Antelope Valley Fair Association, CA
3	California Mid State Fair	Nebraska State Fair	Alameda County Fair, CA
4	California State Fair	Wilson County Fair, TN	Indiana State Fair
5	Iowa State Fair	Erie County Fair, NY	Wisconsin State Fair
Category 19. Website			
Division	First Place	Second Place	Third Place
1	El Paso County Fair, CO	Brazos Valley Fair & Rodeo, TX	North Idaho State Fair
2	American Royal Association, MO	State Fair of Virginia	Antelope Valley Fair Association, CA
3	Dixie Classic Fair, NC	North Dakota State Fair	Arkansas State Fair
4	Miami Dade County Fair & Exposition, FL	The Big Fresno Fair, CA	Wilson County Fair, TN
5	Eastern States Exposition (The Big E), MA	San Antonio Stock Show & Rodeo, TX	Wisconsin State Fair
Category 20. Mobile App			
Division	First Place	Second Place	Third Place
1	-	-	-
2	Antelope Valley Fair Association, CA	-	-
3	Western Idaho Fair	South Florida Fair & Palm Beach County Expo	Georgia National Fair
4	-	-	-
5	Washington State Fair	-	-