

EDUCATION FOUNDATION

IAFE Sponsorship Committee Grant

RULES AND GUIDELINES

2021

The IAFE Sponsorship Committee members are financially supporting the grant to assist an IAFE member, who is actively involved in sponsorship activities, in attending the annual IAFE convention.

ELIGIBILITY

- Applicant has not attended an IAFE annual convention in the last three years.
- Must be actively involved in sponsorship activities (management, sales fulfillment, etc.) at a member fair (board member, staff member, or volunteer)
- Applicant's fair must be a current member of the International Association of Fairs and Expositions
- Application must be received by August 31, 2021. Email application to lhart@fairsandexpos.com
- One (1) grant of \$500 will be awarded to be utilized for travel expenses to the 2021 IAFE Annual Convention in San Antonio, TX. Complimentary convention registration will be provided by the IAFE.

JUDGING

- Applications will be judged using the "blind" judging system by the grant selection committee.
- Judging will be based on an individual score (each judge reviews each application, individually, and on its own merit, assigning a score to that individual application)

CRITERIA

- Evidence of leadership and involvement in sponsorship activities within the fair – Three points
- Service and leadership to the community – Two points
- Essay – Five points
 - Passion for the industry
 - Dedication to the Fair

IAFE SPONSORSHIP COMMITTEE GRANT APPLICATION

2021

Date:

First Name:

Last Name:

Fair Associated with:

Role at the Fair:

Contact Address:

City:

State/Province:

Postal Code:

Contact Phone:

Email:

Number of years you have been associated with the fair:

Have you been to the annual IAFE convention?

If yes, when?

List volunteer commitments and roles outside the fair industry:

What impact has the Fair industry had on your life and why you feel attending the IAFE Convention will be beneficial to you and the fair you represent? Please be sure to specifically address your role in sponsorship activities at the fair. Applicants must not reveal their identity or the identity of the Fair. Response must fit within the given area, no attached information allowed.