

INTERNATIONAL ASSOCIATION OF FAIRS AND EXPOSITIONS

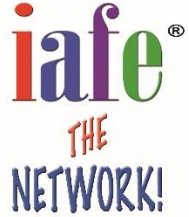
SPONSORSHIP OVERVIEW

IAFE ANNUAL CONVENTION AND TRADE SHOW

December 1-4, 2019

Henry B Gonzalez Convention Center

San Antonio, Texas



Target Key Decision Makers at Fairs, Shows and Expositions

The IAFE can help increase your company's presence at the IAFE Annual Convention and Trade Show – held December 1-4, 2019, at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

The IAFE is dedicated to its purpose of promoting and encouraging the development and improvement of fairs, shows and expositions around the world. The IAFE has over 2,100 members and it is the largest trade association representing the segments that make up the world of fairs.

Our annual convention offers fair professionals and volunteers unequalled learning opportunities and invaluable networking with peers and industry suppliers. Approximately 4,000 people will attend the annual convention and trade show, providing your company with a forum to showcase your products and services. Based upon our 2018 Convention survey, 87.0% of convention attendees played an important role in purchasing decisions for their fairs.

Your company can select from a wide array of marketing opportunities at the 2019 IAFE Convention and Trade Show. Please review the following pages for an opportunity that best fits your needs. Our staff will work with you to customize a marketing package which will yield maximum return on your investment.

For complete details and inquiries, please contact the IAFE office at 800-516-0313 or email steves@fairsandexpos.com.

Available 2019 IAFE Convention Sponsorship Opportunities

Board of Directors Lunch

Introduce yourself and your business to the leadership of the IAFE! Sponsorship of this lunch will provide you with a tremendous networking opportunity.

Benefits Package:

- * Silver Level Benefits Package
- * Eat lunch and network with the IAFE Board of Directors
- * Your corporate logo on the Board Packet sent to IAFE Directors

Workshop Speaker

Brand your company as an educational leader by sponsoring one of our terrific educational sessions

Benefits Package Includes:

- * Silver Level Benefits Package
- * Opportunity for key company personnel to introduce the sponsored speaker to the delegates
- * Signage recognizing your sponsorship at workshop entrance
- * Opportunity to hand out flyers/promotional material at sponsored workshop

Happy Hour Hospitality

Be a co-sponsor of Happy Hour Hospitality – two of our largest social functions. Held on Monday and Tuesday evening, these functions will feature snacks, drinks and fantastic entertainment.

Benefits Package:

- * Silver Level Benefits Package
- * Logo placement on floor signs

Convention T-Shirt Sponsorship

The IAFE is selling a commemorative T-Shirt at this year's convention. Logo placement on the T-shirt is available

Benefits Package:

- * Silver Level Benefits Package
- * Logo placement on the T-shirt

Refreshment Break Co-Sponsors

Help the IAFE provide our attendees with refreshments between sessions.

Benefits Package:

- * Pewter Level Benefits Package
- * Signage near the Refreshment Break recognizing your sponsorship

Custom Sponsorships

If you have an idea you want us to consider...call us! We are open to new ideas and can easily customize a sponsorship for you!