

IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM
CATEGORY 3 FORM (2024)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) .

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: _____ (see rules, based upon attendance)

THEME (if applicable): _____

Category 3 – New To Your Fair DIVISION of Competition

A new division of competition offered to exhibitors to increase the number of competitive exhibits at your fair. A division has multiple classes within its scope

a. Division Name:

b. Which department was this within:

c. Insert a copy of division rules/description below-

d. Brief description of division:

e. Why was this one new division developed and what were the goals? How did you make this division unique to your fair?

Category 3, continued

f. How was this new division promoted to fairgoers to encourage participation?

Select all that apply:

- Fair entry book
- Website
- Social Media
- Newspaper Articles
- Others (please explain):

g. How was this new division promoted to fairgoers?

Select all that apply:

- Fair Preview
- Fair Daily Schedule/Schedule of Events
- Website
- Social Media
- Newspaper Articles
- Others (please explain):

h. How many entries were received in this division?

i. What changes or improvements would you make for the future?

j. If necessary, use the space below to explain any other important details not covered above: