

**IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM**  
***CATEGORY 2 FORM (2024)***

*Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) .*

**FAIR NAME:** \_\_\_\_\_

**FAIR STATE/PROVINCE:** \_\_\_\_\_

**DIVISION:** \_\_\_\_\_ (see rules, based upon attendance)

**THEME (if applicable):** \_\_\_\_\_

**Category 2 – New To Your Fair Class of Competition**

*A new class of competition offered at your fair to exhibitors to increase the number of competitive exhibits.*

**a. Class Name:**

**b. Which department was this within:**

**c. Insert a copy of class rules/description below-**

**d. Brief description of class:**

**e. Why was this one new class developed and what were the goals? How did you make this class unique to your fair?**

*Category 2, continued*

**f. How was this new class promoted to fairgoers to encourage participation?**

*Select all that apply:*

- Fair entry book**
- Website**
- Social Media**
- Newspaper Articles**
- Others (please explain):**

**g. How was this new class promoted to fairgoers?**

*Select all that apply:*

- Fair Preview**
- Fair Daily Schedule/Schedule of Events**
- Website**
- Social Media**
- Newspaper Articles**
- Others (please explain):**

**h. How many entries were received in this class?**

**i. What changes or improvements would you make for the future?**

**j. If necessary, use the space below to explain any other important details not covered above:**