

IAFE AGRICULTURE AWARDS PROGRAM
CATEGORY 5 FORM (2024)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation).

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: _____ (see rules, based upon attendance)

Category 5 – Program/event/exhibit designed to educate consumers/fair-going public on the Story of Food.

DESCRIPTION: Entrants will describe a program and explain its relevance in telling the Food Story as it relates to consumers. Resources used and the fair-going public's response to the program/event/exhibit should also be included.

a. Title of program/event/exhibit: _____

b. Describe the educational program/event/exhibit.

c. Why is this message relevant to your fair or community?

d. Describe any industry partnerships or financial/resource support received.

e. What were the fairgoers reactions to the program/event/exhibit?