IAFE AGRICULTURE AWARDS PROGRAM CATEGORY 1 FORM (2024)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation).

FAIR NAME: ______ FAIR STATE/PROVINCE: _____ DIVISION: ______ (see rules, based upon attendance)

<u>Category 1 – Agricultural Exhibitor Events, Awards, Participation Incentives or Retention Programs that</u> have inspired entry into your fair or involved stakeholders/elected officials.

Entry into this category requires a specific description of the event/program/award/promotion which promoted agricultural exhibitor participation in your fair as an incentive or as a retention initiative.

a. Title of Event/Program: _____

b. Describe a specific event/program/award/promotion which promotes agricultural exhibitor participation in your fair as an incentive or as a retention initiative.

c. List any financial or other resources invested, including any partners or sponsors.

d. What was the exhibitor response or feedback to the program?