

IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM
CATEGORY 1 FORM (2020)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation).

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: _____ (see rules, based upon attendance)

NAME OF CONTEST: _____

Category 1 – Virtual Contest

This category showcases a contest where part, or all, of the contest took place virtually. i.e. judging, showcasing winners, etc.

Judging Criteria:

- Uniqueness of the competitive exhibit contest. (4 points)
- Adaptability of this contest to different size fairs. (2 points)
- Scope and acceptance of the program, participation by the public and participants. (2 points)
- Overall achievement — Left to judges' discretion. (2 points)

a. Describe the virtual contest.

b. Who was your target market?

c. How was this contest promoted to your target market?

d. How was this contest judged?

e. Explain how the winners were recognized.

f. What are your takeaways? What worked well and what would you change if you did it again?

g. If necessary, use the space below to explain any other important details not covered above: