

**IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM**  
***CATEGORY 2 FORM (2021)***

*Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) .*

**FAIR NAME:** \_\_\_\_\_

**FAIR STATE/PROVINCE:** \_\_\_\_\_

**DIVISION:** \_\_\_\_\_ (see rules, based upon attendance)

**THEME (if applicable):** \_\_\_\_\_

**Category 2 – New Contest or Competition**

*Present a new competitive exhibit contest or competition offered at your fair (one competition only).*

**a. Contest Name:** \_\_\_\_\_

**b. Which department was this within:** \_\_\_\_\_

**c. Include a copy of contest rules/description**

**d. Brief description of contest:**

**e. Why was this one new contest developed and what were the goals?**

**f. How was this new contest promoted to fairgoers to encourage participation?**

*Select all that apply:*

- Prize Listing**
- Website**
- Social Media**
- Newspaper Articles**
- Others (please explain):** .

*Category 2, Continued*

**g. How was this new contest/competition promoted to fairgoers?**

*Select all that apply:*

- Fair Preview
- Fair Daily Schedule/Schedule of Events
- Website
- Social Media
- Newspaper Articles
- Others (please explain): .

**h. How many entries were received in this contest?** \_\_\_\_\_

**i. What changes or improvements would you make for the future?**

**j. If necessary, use the space below to explain any other important details not covered above:**