

IAFE COMPETITIVE EXHIBITS AWARDS PROGRAM CATEGORY 1 FORM (2021)

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation).

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: _____ (see rules, based upon attendance)

THEME (if applicable): _____

Category 1 – Use of a Theme Throughout Multiple Divisions of Competitive Exhibits:

*Show how the fair incorporated a single theme **throughout** multiple divisions (departments, sections) and classes of competitive exhibits. Fairs can submit up to 15 pages of support materials for this category.*

If your fair utilizes a theme for multiple years, this entry cannot be one which has previously won or placed in this IAFE contest. This is NOT how the theme was carried out in other areas such as marketing, grounds décor, entertainment, etc. This category ONLY focuses on how a theme was carried out in competitive exhibits.

a. List the various divisions (departments/sections) and number of entries in each utilizing this theme.

Division/Dept./Section	Entry #'s		Division/Dept./Section	Entry #'s
Total Number of Entries:				

b. List a few of the classes or contests that featured the theme.

Category 1, Continued

c. How was the incorporation of the theme promoted to exhibitors to encourage participation?

Select all that apply:

- Prize Listing
- Website
- Social Media
- Newspaper Articles
- Others (please explain):

d. How was the incorporation of the theme in all divisions promoted to fairgoers?

Select all that apply:

- Fair Preview
- Fair Daily Schedule/Schedule of Events
- Website
- Social Media
- Newspaper Articles
- Others (please explain):

e. What changes or improvements would you make for the future?

f. If necessary, use the space below to explain any other important details not covered above: