

**IAFE HALL OF HONOR COMMUNICATIONS CONTEST AWARDS PROGRAM
CATEGORY 12 FORM (2021)**

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation).

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: ____ (see rules, based upon attendance)

Category 12 – Out-of-the-Box Marketing/Promotion

a. Describe your piece and what makes it an "out-of-the-box idea:

b. Describe the placement/location and use for this piece:

c. Who is the intended audience?