

2021 IAFE AGRICULTURAL AWARDS PROGRAM

CATEGORY 4 (Non -Traditional) ENTRY FORM

Program/event/exhibit designed to educate Consumers/Fairgoing Public of a current agriculture or Fair industry challenge. Examples: Messages on specific animal health issues, animal wellness, biosecurity, human/animal biosecurity, GMO's, family farms, changeovers, etc.

Please provide all information requested on this form in the space allocated (no additional lines and/or pages of explanation will be allowed).

FAIR NAME: _____

**STATE/
PROVINCE:** _____

DIVISIONS: Based on 2021 reported Fair attendance (check one)

1. Fair attendance of up to 100,000
2. Fair attendance of 100,001 - 250,000
3. Fair attendance of 250,001 - 500,000
4. Fair attendance of 500,001 - 1 million
5. Fair attendance over 1 million

Title of program/event/exhibit: _____

a. Describe the educational program/event/exhibit.

b. Why is this message relevant to your Fair or community?

Category 4 B, 2021 IAFE Agricultural Awards Contest

c. Describe any industry partnerships or financial/resource support received.

d. What were the Fairgoers' reactions to the program/event/exhibit?

SUPPLEMENTAL MATERIALS INSTRUCTIONS:

*No more than 3 pages of supporting material/photos.

*No maximum on number of photos, but they must be inserted into the three-page maximum. All photos must have a caption. No additional attachments permitted.

*Maximum file size for two pages of supplemental material is 8MB – compress photos and other material in order to stay within the limits.