

2021 IAFE AGRICULTURAL AWARDS PROGRAM

CATEGORY 3 (Non-Traditional) ENTRY FORM

Newly established or evolving program/exhibit at your fair which promotes agriculture to the Fairgoing public. Innovative exhibit/event/program/theme/competition designed to communicate an agricultural message(s) in an entertaining and educational format. (Fairs may enter up to 2 entries in this category.)

Please provide all information requested on this form in the space allocated, (no additional lines and/or pages of explanation will be allowed).

FAIR NAME: _____

**STATE/
PROVINCE:** _____

DIVISIONS: Based on 2021 reported Fair attendance (check one)

- 1. Fair attendance of up to 100,000
- 2. Fair attendance of 100,001 - 250,000
- 3. Fair attendance of 250,001 - 500,000
- 4. Fair attendance of 500,001 - 1 million
- 5. Fair attendance over 1 million

Title of program/exhibit: _____

a. Describe the program/exhibit.

b. Is this program new to your Fair? If this program is not new but evolving please list the differences from the prior program.

Category 3 B, 2021 IAFE Agricultural Awards Contest

- c. List any financial or resources invested in the program/exhibit, including partners or sponsors.

- d. How do you measure the success of this program/exhibit?

SUPPLEMENTAL MATERIALS INSTRUCTIONS:

*No more than 3 pages of supporting material/photos.

*No maximum on number of photos, but they must be inserted into the three-page maximum. All photos must have a caption. No additional attachments permitted.

*Maximum file size for two pages of supplemental material is 8MB – compress photos and other materials in order to stay within the limits